

EC'd Yes Last Received: 10/26/2012 4:12 PM
Showing Buylines: All Rep Revised Lines

Station WVBT-TV NORFOLK, VA. Agency () GMMB Rep Firm
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office () PHILADELPHIA
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 2141 Agency C/P1/P2/E 95/100/2141
Buyer DAN NAGELBERG Flight Dates 10/22/2012 - 10/31/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

-- CONTRACT COMMENT --

CLIENT: OBAMA FOR AMERICA SC=*

-- REMARKS --

VER 3 ISSUED TO ADD LN'S 2-29 TO SKED
REVISED CONTRACT TOTAL IS \$21,100
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA
.
LEAVES US \$6900 ON THIS ESTIMATE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*2	TU	8P-9P	-----	:30	\$900.00	10/23-10/23	2	1	2	\$1,800.00	
				Buyline Comment: RAISING HOPE/BEN & KATE								
				V3 Added								
	*3	M-W	7A-8A	-----	:30	\$125.00	10/29-10/31	9	1	9	\$1,125.00	
				Buyline Comment: AM NEWS								
				Sales Remark: V3 .								
				V3 Added								
	*4	M-W	6P-7P	-----	:30	\$100.00	10/29-10/31	6	1	6	\$600.00	
				Buyline Comment: MAURY POVICH								
				Sales Remark: V3 .								
				V3 Added								
	*5	M-W	7P-730P	-----	:30	\$250.00	10/29-10/31	6	1	6	\$1,500.00	
				Buyline Comment: TMZ ON TV								
				Sales Remark: V3 .								
				V3 Added								

Rep Order# 6866171 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

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Printed: 11/01/2012 8:44 AM
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WASHINGTON, DC 20007
Agency C/P1/P2/E 95/100/2141
Flight Dates 10/22/2012 - 10/31/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*6	M-W	11P-1130P	EXTRA Buyline Comment: EXTRA Sales Remark: V3 . V3 Added	:30	\$150.00	10/29-10/31	6	1	6	\$900.00	
	*7	M-W	1130P-12A	DISH NATION Buyline Comment: DISH NATION Sales Remark: V3 . V3 Added	:30	\$75.00	10/29-10/31	6	1	6	\$450.00	
	*8	M-W	10A-11A	MILLIONAIRE Buyline Comment: MILLIONAIRE Sales Remark: V3 . V3 Added	:30	\$20.00	10/29-10/31	6	1	6	\$120.00	
	*9	M-W	9A-10A	AMERICA'S COURT Buyline Comment: AMERICA'S COURT Sales Remark: V3 . V3 Added	:30	\$20.00	10/29-10/31	6	1	6	\$120.00	
	*10	M-W	11A-12P	JEFF PROBST Buyline Comment: JEFF PROBST Sales Remark: V3 . V3 Added	:30	\$20.00	10/29-10/31	6	1	6	\$120.00	
	*11	M-W	12P-1P	WENDY WILLIAMS Buyline Comment: WENDY WILLIAMS Sales Remark: V3 . V3 Added	:30	\$50.00	10/29-10/31	6	1	6	\$300.00	
	*12	M-W	1P-2P	RICKI LAKE Buyline Comment: RICKI LAKE Sales Remark: V3 . V3 Added	:30	\$50.00	10/29-10/31	6	1	6	\$300.00	

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Station WVBT-TV NORFOLK, VA

Agency () GMMB
3050 K ST NW

Rep Firm _____) PHILADELPHIA
Sales Office (_____)
Salesperson (_____) ANJIE BRADY

Product	BARACK OBAMA	WASHINGTON, DC 20007
Estimate#	2141	Agency C/P1/P2/E 95/100/2/141

Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Flight Dates 10/22/2012 - 10/31/2012

Flight Dates

Hiatus Weeks

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---	---	---	---	-----	---	---	-----	-----	-----	-----	-----	-----
	*20	M-W	5A-6A	Buyline Comment: RICKI LAKE Sales Remark: V3 . V3 Added	:30	\$15.00	10/29-10/31	6	1	6	\$90.00	
	*21	TU	10P-1045P	Buyline Comment: LATE NEWS V3 Added	:30	\$500.00	10/30-10/30	2	1	2	\$1,000.00	
	*22	TU	930P-1030P	Buyline Comment: THE X-FACTOR V3 Added	:30	\$1,500.00	10/30-10/30	2	1	2	\$3,000.00	
	*23	TU	9P-930P	Buyline Comment: NEW GIRL V3 Added	:30	\$900.00	10/30-10/30	1	1	1	\$900.00	
	*24	SA	1030P-11P	Buyline Comment: SATURDAY LATE NEWS V3 Added	:30	\$400.00	10/27-10/27	1	1	1	\$400.00	
	*25	SU	1030P-11P	Buyline Comment: SUNDAY LATE NEWS V3 Added	:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
	*26	SU	12P-1P	Buyline Comment: FOX NFL PRE-GAME V3 Added	:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
	*27	SA	11P-12A	Buyline Comment: PRIME ENCORES V3 Added	:30	\$75.00	10/27-10/27	3	1	3	\$225.00	

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Phone#	Hiatus Weeks	
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	*28	SU	11P-12A	EXTRA WEEKEND	:30	\$75.00	10/28-10/28	2	1	2	\$150.00	
				Buyline Comment: EXTRA WEEKEND								
				V3 Added								
	*29	TU	730P-8P	DISH NATION	:30	\$250.00	10/30-10/30	2	1	2	\$500.00	
				Buyline Comment: DISH NATION								
				Sales Remark: V3 .								
				V3 Added								

--REPORT TOTALS--
Report Totals: 124 / \$17,600.00

--SALES MONTHLY TOTALS--

Oct 12: 15 / \$7,175.00 Nov 12: 114 / \$13,925.00
Sales Totals: 129 / \$21,100.00
Station Totals: 129 / \$21,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$21,100	CATV 0%	WAVY 0%	WGNT 0%	WPXV 0%	WTKR 0%
		WTVZ 0%	WVBT 100%	WVEC 0%		

--COMPETITIVE COMMENTS--
COMPETITIVE TO FOLLOW

Books NOV11, MAY12, ENOV12
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

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Fax#					

-- CREDIT RISK --
CASH IN ADVANCE